

Give a local class a place to start

Pocket Money Adventures CIC · Sponsor Starter Guide · 9 September 2026

£1,000 funds one classroom programme and 30 copies of Ava Saves Up for children to keep. The school pays nothing. Your business receives a clear record of the work it funded, with optional recognition outside school.

PMA uses stories, conversation and everyday choices to introduce money learning for children aged 4–7. Choose an area in Staffordshire or Stoke-on-Trent, or request a particular school. PMA accepts the agreed order and payment, then arranges participation before delivery.

Three clear starting points

Your choice	All-in total	What it funds
Give 30 books	£300	30 copies, one regional delivery address and a fulfilment record
Fund one classroom	£800	Facilitated Spark, seven-week pathway, included resources and programme report; up to 30 planned places
Fund one classroom with books	£1,000	The complete classroom offer plus 30 take-home books

Want to support more? Three classes at one school are £1,400 programme-only or £2,000 with 90 books. Six classes are £2,300 or £3,500 with 180 books. Fixed programme prices cover one school and one agreed programme, up to six classes. More classes or schools need a custom quote.

PMA is not VAT registered. No VAT is charged. Standard Staffordshire and Stoke-on-Trent fulfilment is included; the agreed scope has no later compulsory extras. Every purchase is one-off.

A straightforward next step

Reply to your PMA contact with your business name, preferred package, area or school request, and decision date. PMA will put the exact scope and terms into a written order before acceptance or payment. A named school is a request, not a booking.

[View the sponsorship catalogue and request a written option.](#)

What the school programme includes

A Spark, then time to practise

The facilitated Spark has a 60–75-minute core within a school-agreed slot of up to 90 minutes. Six short teacher-led Sidekick activities follow in weeks 2–7. Immediate classroom questions and a delayed recall activity are included; learning findings are reported with their limits.

Included resources are the teacher materials and read-aloud copy, six Sidekick Cards and Home Link, activity sheets and poster, Parent Fridge Card, four optional Family Missions and two later teacher-led boosters. The £1,000 bundle adds 30 take-home copies per class. Family Page access is a future benefit only once live; it is not promised as available now.

The school provides the room and normal adult supervision during the Spark. Allow around 15 minutes of teacher time each week, about two hours overall, including no more than five minutes of weekly preparation. Agree the practical timetable with the school before delivery.

Books for a school or community

One-off packs use the same menu and include one delivery address in the region. They include no facilitated session, seven-week pathway or learning-outcome report.

Copies	Total	Copies	Total
30	£300	180	£1,200
60	£500	300	£1,900
90	£700	600	£3,500
120	£900	750	£4,300
150	£1,000	1,500	£8,000

Any other quantity, multiple addresses or more than 1,500 copies needs a complete custom quote. Community sessions are separately quoted; the £1,250 additional five-household cohort is restricted to an already mobilised funded contract, not a first commission.

Keep school provision free of sponsor content

No third-party sponsor name, logo, acknowledgement or promotional link appears on anything PMA takes, supplies or presents into school. This includes books, inserts, teacher packs, slides, certificates, displays and linked school resources. PMA branding remains. Sponsor recognition takes place outside school.

Know what happens after you choose

Your order, your record

PMA confirms the purchased scope, area or school request, all-in total and business terms before accepting the written order and before payment. Full payment must clear before PMA commits delivery costs. School or host participation is agreed before delivery; school agreement is not a condition of PMA receiving the sponsorship.

We aim to confirm allocation or a delivery plan within 90 calendar days of cleared payment. You receive an update within 30 days and every 30 days while allocation remains open. Actual delivery dates are agreed separately. If a school declines, withdraws or allocation is delayed, we propose an alternative within the agreed area or revised dates for your written agreement. After 14 unanswered days, we send a reminder and continue updates. At the 90-day review, unresolved allocation is escalated with you for a written next step. Silence never authorises a scope change.

New business orders are non-refundable for cancellation or a change of mind once PMA accepts the agreed written order. There is no automatic discretionary refund for allocation delay. These terms are agreed before acceptance and payment; the invoice adds no later restriction. PMA remains responsible for fulfilment. Remedies for PMA failure, faulty or misdescribed goods and non-excludable rights remain. Earlier accepted agreements retain their terms. Individual consumers need their applicable separate terms and rights.

Useful evidence for your business

Programme orders receive a School Delivery and Learning Report; book gifts receive a fulfilment record. We aim to report within 30 calendar days of the agreed activity finishing or book handover. If evidence is outstanding, we send a status report with the next update date. Your external Community Support Statement separates paid funding, allocation and verified delivery. Programme sponsors also receive a Certificate of Community Sponsorship based on the verified delivery record; it is for use outside school and is not accreditation.

One eligible cleared pound earns one Club recognition point on the full amount received; required refunds or reversals reverse related points. Points are not money or children reached. Lifetime history stays when you pause. Every new year needs a fresh decision: there is no automatic renewal, Gift Aid or promised tax deduction.

The evidence boundary: no school has yet completed PMA's current standardised seven-week pathway. The offer funds defined provision; it does not promise lasting behaviour change, lower poverty or guaranteed publicity. Books and programme places may concern the same children and are not added as distinct people.